Strengthening Town Identity

Bukit Merah: A Living Heritage

Featuring flats built at Tiong Bahru as early as in the 1930s, to the high-rise housing erected in recent years, Bukit Merah is a 'living museum' of Singapore's government housing heritage. The stories from Bukit Merah's rich history are told through various heritage trails, national monuments, conserved buildings and the community's social (and religious) practices that still exist today.

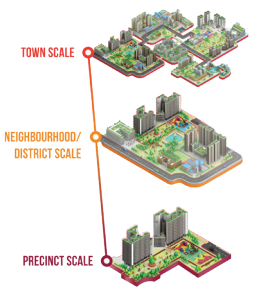
As part of rejuvenation efforts at Bukit Merah, new heritage elements such as heritage markers, story boards and murals will be incorporated across the town to celebrate the town's rich history. These elements will be showcased in new public housing projects, as well as the Town Centre and neighbourhood centres, so everyone can enjoy Bukit Merah's history as they travel across the town.

Bukit Merah Town Design Guide

In building new neighbourhoods and upgrading existing ones, we strive to capture and preserve their unique identity and character. This is what residents feel pride for and it anchors their sense of belonging to their homes.

As such, we are developing HDB Town Design Guides to capture the essence of each neighbourhood, and how that can be expressed in a consistent design language throughout the town. Consisting of three key scales - Town, Neighbourhood and Precinct scale, the guides will be shared with our partners including the Town Councils, designers and other agencies that play a part in building and rejuvenating our towns, so its heritage can continue to be cherished by residents old and new.

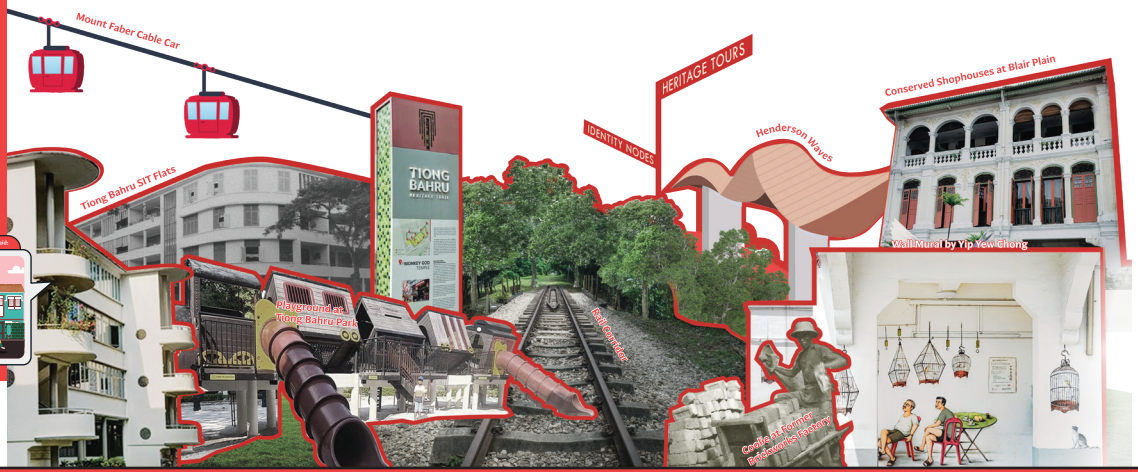
Feel free to flip through the iPad to view the new Town Design Guide for Bukit Merah.



Theme: City Living Close to Nature

Bukit Merah is a distinctive town on the fringe of the city with strong urban character, abundant green spaces and rich history and heritage. The theme of Bukit Merah captures its unique character as a town that embodies city living close to its nature areas.

Bukit Merah is divided into 4 different areas, and their sub-themes are identified based on existing context, such as social and physical features, that are prevalent within the different areas.



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